



Dubuque Chorale
900 Jackson St.
Ste. LL5 2D
Dubuque, IA 52001
www.DubuqueChorale.org

Dear Arts Patron,

Your friends and neighbors are gearing up for another exciting season of music with Dubuque's premier community choir, the Dubuque Chorale, and the Dubuque Chorale Children's Choir! Once again, our volunteers are selling ads and sponsorships to assist in covering our annual rehearsal, marketing, and concert expenses. You are invited to show your support by purchasing an advertisement in our season's programs.

By purchasing an advertising package, you will secure placement in concert programs for two of our highlighted events :

Novemberfest (The Dubuque Chorale and the Dubuque Chorale Children's Choir are celebrating Dubuque's German Heritage at Steeple Square including German music, German Food, Locally crafted beverages including a German wine and a special German brew specifically created for this event, a videography about Dubuque's German Ancestry, German Dancing, and speakers who will give us a glimpse into the German heritage/community in Dubuque.)

Classical Magic (The Dubuque Chorale and the Dubuque Chorale Children's Choir will team up with area high school choirs and orchestras. This concert event will feature classical selections from each choir and combined pieces creating a choir of over 300 voices. The choirs will be accompanied by a small professional orchestra comprised of local musicians. Venues include the University of Dubuque Heritage Center and Western Dubuque Performing Arts Center.)

Purchasing a program ad will increase your business' visibility in the community as a supporter of the arts, is tax deductible, and will provide us with the much needed funding so the Dubuque Chorale can continue to offer you exceptional programs full of variety that showcase our beautiful city.

Attached you will find all of the price and size options for the ads, as well as an order form, which can be emailed back to me along with your design. All designs must be submitted in black and white, in either jpg or pdf format, no later than Monday, October 3rd . You may contact Lisa Brissey, at 563-590-8032 or lisaabrissey@gmail.com with any questions regarding your design, or the ordering process.

We hope you will accept our invitation to promote your business with us. We are very appreciative and thankful for your willingness to support the arts in our community.

Sincerely,

Teresa Eckhart

Teresa (Terry) Eckhart
President, Dubuque Chorale
president@dubuquechorale.org

Lisa Brissey

Lisa Brissey
Advertisement Sales Chair, Dubuque Chorale
lisaabrissey@gmail.com
563-590-8032

Dubuque Chorale Ad Sizes and Rates: 2016 - 2017

Ads will appear in the Fall *Novemberfest* Concert and the Spring *Classical Magic* Concert programs.

Black and White Ads:

Full Page: 8" x 5" – \$225

Quarter Page: 2' x 5' - \$100

Half Page: 4" x 5" - \$150

Business Card: 2' x 3.5" – \$75

Half Page: 8" x 2.5" - \$150

Eighth Page: 1" x 5" – \$50 (no photo)

Quarter Page: 4" x 2.5" - \$100

Eighth Page: 2" x 2.5" – \$50 (no photo)

Please note – No photo can be used in the Eighth page designs.

Graphic files for ads must be submitted by Monday, October 3rd.

- Ads are available in black and white only. Please see layout diagram for size reference.
- All graphic files must be submitted in digital PDF or JPG format no later than October 3rd.
- Send digital graphic files to Chorale Ad Sales Chair, Lisa Brissey, at lisaabrissey@gmail.com

- Complete order forms and payment may be given to your Chorale contact or send to:

Dubuque Chorale
Schmid Innovation Center
900 Jackson St., Suite LL%-2D
Dubuque, IA 52001
Memo: Program Book Ad

- If you have questions or need help with digital files, contact Lisa Brissey at 563-590-8032 or email at lisaabrissey@gmail.com

Dubuque Chorale 2016 - 2017 Ad Sales Order Form

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ **E-mail:** _____

Ad Size: Full Page, Half Page, Quarter Page, Business Card, Eighth Page

Amount Due: \$ _____ **Amount Paid:** \$ _____

*Make Checks payable to the Dubuque Chorale- 900 Jackson St., Ste. LL5 2D- Dubuque, IA 52001

Seller Name: _____

Purchaser Signature: _____

Special Instructions: _____

Thank you for Supporting the Dubuque Chorale!

Submit Ad to:

Lisa Brissey

Dubuque Chorale Advertising Sales Chair

Email: lisaabrissey@gmail.com

Phone: (563) 590-8032

Half Page
4" x 5"
\$150 B&W

Full Page
8" x 5"
\$225 B&W

(may include photo)

Eighth Page *(no photo)*
1" x 5"
\$50 B&W

Quarter Page
4" x 2.5"
\$100 B&W

Eighth Page
2" x 2.5"
\$50 B&W
(no photo)

Eighth Page
2" x 2.5"
\$50 B&W
(no photo)

Quarter Page
2" x 5"
\$100 B&W

Business Card
2" x 3.5"
\$75 B&W